1. **Who is going to use your app and what is their need?**

Our application is aimed towards a relatively young age group. Nowadays people, especially the young generation, have a shorter attention span and they are no longer interested in consuming large amounts of static data. People want to access data fast, want that access to be easy, and they’ve become more interested in the way the data is presented.

1. **How does your hack address that need? (this is where you demo your awesome hack)**

We’ve tried to come up with a solution to these problems by creating a fun and exciting way to browse through the Nobel Laureates data.

1. How does the user acquire the solution? (if the monetization approach is clever, demo it here)

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1. Is your hack unique? How is it unique?
2. Can the hack be scaled to be a viable business?